

# General Terms and Conditions



dentalbern.ch

4. – 6.6.2026

**Host**  
Swiss Dental  
Events AG



**Patronage**  
Association patronale  
suisse de la branche  
dentaire



**Main partner**  
Swiss Dental  
Association



**Constructeur**  
3-D-ART AG



**Fairground**



## 1 | Scope

These General GTC (hereinafter referred to as «**GTC**») apply to all registered companies of DENTAL BERN 2026 (hereinafter referred to as «**Exhibitors**»).

Swiss Dental Events AG (SDE) reserves the right to amend these GTC at any time. The version of these GTC valid at the time of registration is decisive in each case, which cannot be unilaterally changed for this registration. Conflicting or deviating conditions of the Exhibitors from these GTC will not be recognised.

## 2 | Location / Offer and Duration / Opening Hours / Trade Fair Organiser

### Place

Bern Exhibition Centre (BernExpo)

### Offer and duration

DENTAL BERN 2026 is an exhibition for dental and dental technical equipment, devices, materials and services and will take place over 3 days from 4 - 6 June 2026 at the BernExpo in Bern (hereinafter referred to as "DENTAL BERN 2026").

### Opening hours

Visitors

Thursday June 4<sup>th</sup>, 2026, 08.30 a.m. - 6.00 p.m.

Friday June 5<sup>th</sup>, 2026, 08.30 a.m. - 6.00 p.m.

Saturday June 6<sup>th</sup>, 2026, 08.30 a.m. - 6.00 p.m.

### Exhibitors

Exhibitors are allowed access to the exhibition hall from 07:30 a.m. to 7.00 p.m.

### Trade fair organiser

Swiss Dental Events AG (SDE) under the patronage of the Employers' Association of the Swiss Dental Industry (ASD) in cooperation with the SSO (Swiss Dental Society).

### SDE

Swiss Dental Events AG

Amlehnstrasse 22

CH-6010 Kriens

Phone 078 771 05 95

info@dentalbern.ch

[www.dentalbern.ch](http://www.dentalbern.ch)

## 3 | Registration, confirmation and Sub-Exhibitors

### Registration

Registrations can be made online via the registration portal for DENTAL BERN 2026 ([www.dentalbern.ch](http://www.dentalbern.ch)) until February 28<sup>th</sup>, 2026 at the latest (hereinafter referred to as the «Registration Deadline»).

Before sending the online application, the Exhibitor will be made aware of these GTC and given the opportunity to read them by clicking on a link where the GTC can be accessed. By submitting the online registration, the Exhibitor confirms that he has read the GTC and accepted them as part of the contract. If the GTC are not acknowledged, no registration can be made technically.

After receipt of the online registration, the Exhibitor will receive an automatically generated e-mail reply confirming the technical transmission and receipt of the application.

### Confirmation

SDE accepts the Exhibitor's application and decides on its admission as well as on its placement. The decisions of SDE are final; they do not have to be substantiated.

After checking the application, the Exhibitor receives a written confirmation from SDE (admission or rejection) and, in the case of admission, a stand confirmation. The admission is only valid for the Exhibitor. Special regulations apply to Sub-Exhibitors (see below).

### Sub-Exhibitors

If an Exhibitor wishes to include another company (hereinafter referred to as the «Sub-Exhibitors») at its stand, it must submit a special notification about Sub-Exhibitors and obtain the prior written consent of SDE. The admission of a Sub-Exhibitor is subject to a basic fee of CHF 275.00 (plus VAT) per Sub-Exhibitor. The basic fee includes the costs for entry in the obligatory Exhibitor directory.

In the event of SDE's written consent, it is the Exhibitor's responsibility to charge the Sub-Exhibitor for any costs for additional Exhibitor tickets or similar ordered by the Sub-Exhibitor and to inform the Sub-Exhibitor of the rights and obligations under these GTC. A Sub-Exhibitor does not have the same entitlements to publications in the Exhibitor directory and hall plan as the main Exhibitor. SDE only charges to Exhibitors.

## 4 | Registration Fee

After admission by SDE, a non-refundable Registration Fee of CHF 1,500.00 (plus VAT) will be charged (hereinafter referred to as the «Registration Fee»). By paying the Registration Fee, the Exhibitor declares his participation in DENTAL BERN 2026 and undertakes to pay all costs and fees incurred in accordance with these GTC in full and on time. The Registration Fee will be deducted from the total costs in the final invoice.

## 5 | Conclusion

Only after the Registration Fee has been paid by the Exhibitor does a binding contract arise between SDE and the Exhibitor (hereinafter referred to as the «Conclusion of Contract»). Only payment of the Registration Fee within the specified payment period guarantees the Exhibitor a stand space at DENTAL BERN 2026.

## 6 | Stand reservation and stand allocation

In order to make its stand reservation binding, the Exhibitor must pay the Registration Fee within the specified payment period.

After payment of the Registration Fee, the Exhibitor will be assigned a booth, which can be seen on the hall plan. The hall plan is continuously updated by SDE and made available for download on the DENTAL BERN 2026 homepage.

Objections by the Exhibitor to the stand allocation must be notified to SDE in writing (by e-mail) within 10 days, otherwise the allocation is deemed to have been accepted.

The placement of the Exhibitor and any Sub-Exhibitor is decided solely by the SDE. The Exhibitor has no right to claim a stand at a specific location in the exhibition hall. However, SDE will make every effort to meet the Exhibitor's wishes in terms of location and stand size.

For planning or operational reasons, SDE is entitled to assign the Exhibitor another place in a different location up to two (2) months before the start of the exhibition, even in deviation from a stand allocation that has already been made, to change the size and mass of its stand, to change or cancel the access possibilities and to make structural changes in the exhibition halls. In the event of a change in the stand space, the Exhibitor will be refunded the difference between the Stand Space Fee/Modular Stand Fee for the original and the actually allocated area (in the event of a reduction) or additionally charged (in the event of an increase). The Exhibitor is granted a right of withdrawal only in the event that the originally

booked stand space is exceeded or undercut by more than 10%. In all other respects, SDE shall not be liable to the Exhibitor for any consequences arising from the location or surroundings of its stand.

## 7 | Stand types and stand equipment

### Stand Types

When registering, the Exhibitor can choose between a Modular Stand in different categories (hereinafter referred to as "Modular Stand") or a free area for Individual Stand construction (hereinafter referred to as «Individual Stand»).

The Modular Stand categories marked in the hall plan are mandatory and cannot be exchanged individually. For stands of up to 18m<sup>2</sup>, Modular Stands are mandatory.

The minimum stand area is 6m<sup>2</sup> (except Dental Easy & Dental Businesspark).

### Modular Stand

The Modular Stand is created and set up by SDE. A catalogue with the bookable Modular Stands will be available for download on the homepage of SWISS DENTAL BERN 2026 (hereinafter referred to as the "Modular Stand Catalogue").

The construction height for Modular Stands is 2.50m.

### Individual Stand

The Individual Stand is created and set up by a stand builder to be commissioned by the Exhibitor. The deadline for submitting the implementation plans is March 31<sup>st</sup>, 2026. Orders arriving later and corresponding technical orders cause additional expenses, which will be invoiced at an additional rate of CHF 600.00 (plus VAT).

The construction height for Individual Stands is between 2.50 m and 8 m depending on the placement (also applies to **Abhängigen**; upper edge!). For this purpose, it is absolutely necessary to prepare a description of the construction with a detailed description of the equipment of the stand. This description should contain a plan with a base, front and side plan.

### Setting up the stands

The interior furnishings of a stand may not exceed the construction height approved by the SDE.

## 8 | Rates and fees

### 8.1 | Individual stand

#### Stand Space Fee

In the case of an Individual Stand, the Exhibitor rents the pure stand space without a stand and without floor covering.

The rent for the empty stand space (hereinafter referred to as the "Stand Space Fee") is CHF 455.00/m<sup>2</sup> or CHF 355.00/m<sup>2</sup> (plus VAT) for ASD members.

#### Handling Fee

In addition to the Stand Space Fee, SDE charges the following flat-rate handling fee per dossier/Exhibitor:

Stand Space:	Handling Fee:
1 - 19m <sup>2</sup>	CHF 150.00
20 - 49m <sup>2</sup>	CHF 300.00
50 - 149m <sup>2</sup>	CHF 450.00
from 150m <sup>2</sup>	CHF 600.00

Prices are exclusive of VAT.

### Waste fees

The Exhibitor is responsible for the proper collection of waste and dirt during construction, exhibition and dismantling. Waste disposal fees are not included in the Stand Space Fee and amount to CHF 6.95 per m<sup>2</sup> (plus VAT).

The general cleaning of the hall corridors is ensured by the BernExpo cleaning service. SDE accepts no liability whatsoever for damage that may occur as a result of the cleaning service of the BernExpo.

### 8.2 | Modular Stand

#### Modular Stand Fee

In the case of the Modular Stand, the stand costs are based on the Modular Stand Catalogue (hereinafter referred to as the «Modular Stand Fee»).

### 8.3 | Common provisions

The following provisions apply to both Individual Stands and Modular Stands.

#### Surcharge for open sides

For open sides, the following surcharges will be charged in addition to the Stand Space Fee/Modular Stand Fee:

Surcharge (on m <sup>2</sup> price for empty stand space only)	
2 open sides	+15%
3 or 4 open sides	+10%

Open sides must not be obstructed or closed.

#### Additional services

Additional billing addresses: If desired, SDE will also invoice partial services to additional invoice addressees who do not correspond to the master data provided by the Exhibitor. The costs amounts to CHF 300.00 (plus VAT) per additional address.

Correspondence identifications: If SDE is requested to enter booking identifications (purchase order or other correspondence) on an invoice or other correspondence, this service expenditure will be invoiced at a flat rate of CHF 475.00 (plus VAT).

Joint advertising: A flat fee of CHF 195.00 (plus VAT) will be charged for the general application (print & digital) with company logo. The Exhibitor is requested to send the logo to SDE together with the payment of the Registration Fee. The delivery of the company logo in 4-color mode (CMYK) must be done as a vector file (Illustrator ai/eps or a vector PDF).

## 9 | Invoicing and late payment

### Registration Fee

The Registration Fee will be invoiced electronically by SDE approximately 2 weeks after the registration has been confirmed and will be due for payment within 10 days.

### Main invoice

The Stand Space Fee/Modular Stand Fee, the handling fee, the obligatory ancillary costs (waste disposal fees and joint advertising) as well as any additional costs (e.g. surcharge for open sides, additional services, etc.) will be invoiced electronically by SDE in the first quarter of the exhibition year (hereinafter referred to as the «Main Invoice»). The Main Invoice is payable within 10 days of receipt.

If the registration is made after the registration deadline, the invoice for the Registration Fee and the Main Invoice will be sent at the same time.

## Final Invoice

After DENTAL BERN 2026, all other additional services ordered after the dispatch of the Main Invoice until the conclusion of DENTAL BERN 2026 will be invoiced minus the Registration Fee (hereinafter referred to as the «Final Invoice»). The final invoice is payable within 10 days of receipt.

## Bankdetails

All payments must be transferred to the following SDE bank account:

Business account at Luzerner Kantonalbank, Lucerne, Switzerland  
No. 01-00-637801-10, in CHF  
lautend auf SWISS DENTAL EVENTS AG  
IBAN CH-139 0077 8010 0637 80110  
BCN (SIC) 00778  
BIC/ SWIFT-Code LUKBCH2260A

## Technical Services

Any costs incurred in connection with stand construction for additional desired installations (compressed air, internet, additional electrical connections, etc.) will be invoiced separately by BernExpo. Equipment and installation will only take place after receipt of the corresponding payment. These must be paid before DENTAL BERN 2026.

## Default

If the Exhibitor fails to meet its payment obligations in whole or in part in accordance with these GTC, SDE reserves the right to freely dispose of the respective stand in question without further reminders and to sublet it to another Exhibitor.

## 10 | Cancellation by the Exhibitor

If the Exhibitor renounces participation in the exhibition after the Conclusion of Contract, it is fully liable for the Stand Space Fee/ Modular Stand Fee and the ancillary costs. SDE charges the following cancellation fees, regardless of whether the stand can be rented out to another person or not:

### Cancellation

Conclusion of Contract until **31.10.2025**:  
CHF 1'500.00 (Registration Fee)

**01.11. - 31.12. 2025:** CHF 1'500.00 (Registration Fee)

### Cancellation Fee:

+ 50% of m<sup>2</sup> price for empty stand space

**01.01. - 28.02. 2026:** CHF 1'500.00 (Registration Fee)

### Cancellation Fee:

+ 75% of m<sup>2</sup> price for empty stand space

**01.02. - 03.06. 2026:** CHF 1'500.00 (Registration Fee)

### Cancellation Fee:

+ 100% of m<sup>2</sup> price for empty stand space

All Cancellation Fees are exclusive of VAT.

SDE reserves the right to claim further damages as well as ancillary costs and operating expenses, e.g. for orders that have already been executed (Exhibitor directory, technology, furniture, Modular Stands, etc.).

In the event of cancellation by the Exhibitor, SDE also has the right to dispose of the stand space that has become free.

The cancellation on the part of the Exhibitor must be made in writing by registered mail to SDE. The date of the postmark applies.

## 11 | Cancellation, cancellation or postponement of DENTAL BERN 2026

If there are unforeseen circumstances through no fault of SDE that make it impossible or difficult to hold DENTAL BERN 2026, DENTAL BERN 2026 may be cancelled or cancelled or postponed entirely. Such circumstances lie in particular in political and economic events, official orders, withdrawal of permits, as well as force majeure. The Exhibitor is not entitled to a refund or compensation in such cases.

## 12 | Operation of the stand

The Exhibitor is obliged to show and exhibit its services and registered products, including those of the Sub-Exhibitor, during the entire duration of the trade fair and to keep the stand permanently occupied. Furthermore, the Exhibitor is obliged to set up/dismantle and vacate its stand within the general deadlines, as well as to leave the stand in an orderly manner. Breach of these obligations gives SDE the right to take any action it deems appropriate at the expense and risk of the Exhibitor.

## 13 | Stand activities, noise protection, advertising, gastronomy/food sales and tastings

### Stand activities

In order to preserve the scientific nature of the exhibition, the organization of shows and similar performances on the stands and in the entire area of the exhibition is prohibited.

Demonstrations involving radiation risks, fire hazards, explosion or other hazards are prohibited.

There is a general ban on smoking throughout the exhibition grounds. This applies in particular to the exhibition rooms.

### Noise protection

Noise-causing advertising is prohibited. Short musical artistic performances can be approved by SDE upon written request. The approval must be in writing.

### Advertising

Mobile advertising (sandwich men) in the exhibition premises is prohibited.

### Gastronomy/food sales and tastings

SDE is responsible for catering on the entire exhibition grounds. The exclusive catering partner is Sportgastro AG Twentyforseven Catering & Events

Catering facilities on the part of the Exhibitor may not exceed 1/4 of the net stand area and are subject to approval. It is imperative that the exclusive catering partner of the trade fair be chosen as the supplier. No fee may be accepted for the supply of food and/or beverages. The provisions of the cantonal food ordinances must be complied with at all times. SDE does not cover any costs for any fines or additional expenses.

## 14 | Access and tickets

### Access

Admission to the exhibition is only free of charge for dental professionals. Access control is carried out by means of electronically readable, personalised admission tickets and name badges, which must be worn in a clearly visible manner. Non-dental medical persons pay a contribution to expenses of CHF 55.00/ person (incl. VAT).

**Tickets**

Unless other agreements are made with the partner organisations, the following regulations apply:

a) Personalised «Exhibitor Passes» will be made available to Exhibitors for their stand staff. These also entitle the holder to enter during the extended exhibition hours or during the construction and dismantling of the stands. These can be ordered in due course via the login in the personalized Exhibitor area.

b) «Visitor tickets» are issued in a personalised manner for each visitor. Visitor tickets are ordered via [www.dentalbern.ch](http://www.dentalbern.ch).

**15 | General Order**

The Exhibitor undertakes to comply with these GTC and to follow and comply with the resolutions and general instructions of SDE. Any circulars and written reports shall be deemed to be part of these GTC.

The regulations of BernExpo as well as the fire regulations are an integral part of a contract conclusion with SDE (subject to amendments). Exceptions are those matters that are more strictly regulated in these GTC.

The Exhibitor must adhere to the instructions of SDE and the responsible hall manager of the BernExpo with regard to the transport of the goods and the removal of packaging material. The Exhibitor must be careful not to disturb the order that must prevail in the exhibition halls.

**16 | Insurance and liability****Event liability insurance**

SDE has taken out event liability insurance against claims by third parties (visitors, etc.), which covers both personal injury and damage, i.e. destruction, damage or loss of property of BernExpo and third parties. These insurance costs are included in the Stand Space Fee/Modular Stand Fee. Event liability insurance does not extend to the personal liability of the Exhibitor and its staff.

**Fire and natural hazard damage to the Exhibitor's property**

SDE has taken out a framework insurance for all Exhibitors. This insurance covers fire and natural hazard damage to exhibition goods and equipment as a result of fire, theft, robbery, water and damage of all kinds up to an insured sum of CHF 2,000.00/m<sup>2</sup> of rented stand space. These insurance costs are included in the Stand Space Fee/Modular Stand Fee. If the Exhibitor wants a higher insured sum, additional insurance must be taken out independently and individually.

**Personal liability of the Exhibitor**

The Exhibitor is liable for property damage and personal injury caused by himself, its employees or persons commissioned by it to third parties during the assembly/disassembly of the stand and during the use of the stand. SDE expressly does not take out any insurance for the personal liability of the Exhibitor and its staff. The Exhibitor is therefore obliged to take out appropriate liability insurance and to present to SDE a copy of the policy upon request. The Exhibitor must take out liability insurance. The Exhibitor bears all consequences that may arise from the omission of compulsory liability insurance.

**Theft damage to the Exhibitor's property**

Theft damage to the Exhibitor's property is not insured. Exhibitors who want to insure the risk of theft take out their own insurance independently and individually.

SDE assumes no duty of care for exhibited goods and equipment and excludes any liability for damage or loss.

**17 | Written form**

All verbal agreements and special regulations require written confirmation.

**18 | Place of jurisdiction and applicable law**

In the event of disputes between an Exhibitor and SDE, the domicile of SDE (Swiss Dental Events AG, Amlehnstrasse 22, 6010 Kriens, Switzerland) shall be the exclusive place of jurisdiction.

Swiss law is applicable.

**19 | Priority of the German version of the GTC**

If there are any differences between the German, the French and/or English versions of these GTC, the version in German shall always prevail.

**June 2025**